

Minutes  
Human Services Commission  
Thursday, September 9, 2004  
5:00 P.M.  
Kiva – City Hall  
3939 Drinkwater Blvd.  
Scottsdale, AZ 85251

Present: Chairwoman Fausel, Vice-Chair Bachmann, Commissioners Hemmingsen, Reid and Resnick

Absent: Commissioner Coudroglou

Staff Present: Connie James, Mark Bethel, Dawn Cagan, Jan Cameron, Kathy Cross, Cindy Ensign, Vicki French, Phil Hershkowitz, Valerie Kime Trujillo, Rita Koppinger, Tim Miluk, Mary Kay Rieke and Sharon Stephenson

CALL TO ORDER

Chairwoman Fausel called the meeting to order at 5:00 pm.

APPROVAL OF MINUTES FROM THE MAY 24, 2004 MEETING

Commissioner Resnick moved for approval of the May 24, 2004 meeting minutes; Commissioner Reid seconded and the motion carried unanimously.

INTRODUCTION AND RECOGNITION OF COMMISSION MEMBERS

Connie James, Human Services Director, welcomed back the commissioners and asked that they introduce themselves. Commissioners then gave introductions and discussed their backgrounds.

“JUST DOING MY JOB AWARD”

Employees are nominated for doing their jobs extremely well. Kathy Cross, Administrative Secretary at the Community Assistance Office received the honor. Connie James, Human Services Director read the nomination and presented the award.

HUMAN SERVICES FISCAL YEAR UPDATE 2003-2004 PRESENTATION

Connie James, Human Services Director, introduced this item. She discussed the City of Scottsdale organization chart and where Human Services falls within the city; the Human Services Organizational Chart and the Economic Development and Human Development that the Human Services Division provides for Scottsdale residents.

Ms. James introduced Tim Miluk, Human Services Manager for Civic Center Senior Center, who presented the Civic Center's 2003-2004 fiscal update. Mr. Miluk discussed staff, age and income of clients served and the services provided. Highlights of the report were: the Annual Entertainment Extravaganza; the ground breaking at the New Senior Center on Granite Reef and McDowell Roads and that the center offers over 185 different classes on a yearly basis as well as 12 support groups, 6 health/wellness programs and 5 satellite activities on a monthly basis.

Chairwoman Fausel asked for the date of the next Entertainment Extravaganza. Mr. Miluk said that they are still working on the date; they usually wait until the senior winter visitors arrive. He said that the commission would receive personal invitations.

Mr. Miluk then introduced Jan Cameron, Human Services Manager for Via Linda Senior Center, who presented Via Linda's 2003-2004 fiscal update. Ms. Cameron discussed staff, income and age of participants, recreation services and social services. Highlights of the report were: over 22,000 individuals attended various courses and workshops at Via Linda; 3,664 people participate in 15 different support groups and 203 seniors were served through Beat-the-Heat and the Adopt-A-Senior programs.

Ms. Cameron then introduced Rita Koppinger, Human Services Manager for Vista Del Camino, who presented Vista's 2003-2004 fiscal year update. Ms. Koppinger discussed staff, the Back to School program, food programs and the income, age and ethnicity of citizens served. Highlights of that report were: financial assistance of over \$176,000 provided to 416 families to prevent eviction and homelessness; 782 families facing shut-off notices provided utility assistance; 2,099 distributed food boxes and clothing provided to 4,846 individuals.

Ms. Koppinger introduced Mary Kay Rieke, Human Services Manager for Paiute Neighborhood Center, who presented Paiute's 2003-2004 fiscal year update. Ms. Rieke discussed staff, the age and income of citizens served and the types of services provided. Highlights of that report were: Maricopa County HEADSTART provided 9,000 hours of early childhood learning for 34 children from 3 to 5; 10 students went to Disneyland as a reward for their hard work in the after-school tutoring program (Funding provided through grants); the PNC After-School and Summer Programs provided services for 544 youth ages 6 -12 and PNC, Scottsdale South YMCAS and the Scottsdale Center for the Arts collaborated to provide art workshops for at-risk kids through the Artist in Residence Program.

Ms. Rieke introduced Vicki French, Human Services Manager for Youth and Family Services, who presented the center's 2003-2004 fiscal year update. Ms. French discussed staff, the age distribution of clients and the citizens served. Highlights of the report were: participated in a successful job fair in Tempe; provided Ready to Learn "Train-the-Trainers" workshops and community presentations and partnered with the Police Department and the Prosecution Office to develop the "Party Patrol."

Ms. French introduced Mark Bethel, Community Assistance Manager, who gave the 2003- 2004 fiscal year update for the Community Assistance Office (CAO), brokerage agencies, General Funds and the Community Development Block Grant. Mr. Bethel discussed staff, and the income, ethnicity and those over the age of 62 clients served. Highlights of the report were: over 660 families received housing assistance; the City Council approved the Section 8 Homeownership Assistance Program (HOAP); 16 affordable rental units acquired by a non-profit agency using HOME and City General funds and 6 families received down payment assistance through the First Time Homebuyer Program.

Mr. Bethel introduced Valerie Kime Trujillo, Resource Development Specialist, who gave the 2003-2004 fiscal year update for the Scottsdale Cares and Volunteer programs. Ms. Trujillo discussed the Scottsdale Cares Utility Donation Program and that over 31,000 households donated a total of \$158,206, that the program was selected by the Scottsdale Interfaith Network

as their charity and that 24 city employees pledged \$1,439 through payroll deduction. She discussed the history of Scottsdale Cares Funding and the agencies funded in fiscal year 03-04. Ms. Kime Trujillo also discussed the Human Services Volunteers, the largest corps in the city at 855 who donated a total of 64,757 hours, which equals 31 full-time positions - saving the city \$1,071,081. Ms. Trujillo discussed the volunteers at each center, the Volunteer of the Year Awards and the dedicated volunteerism of the Human Services Commission.

Connie James completed the presentation by highlighting the issues Human Services is dealing with in the coming year: the development of the Paiute Early Childhood and Family Resource Center; the construction of the Scottsdale Senior Center at Granite Reef and McDowell Roads; the renovation at Vista del Camino and providing individual development accounts through the Earned Income Tax Credit Program.

Chairwoman Fausel commended the staff and extended thanks on behalf of the commission for all the wonderful work that they do.

#### REVIEW OF ANNUAL DRAFT AGENDAS FOR FISCAL YEAR 2004 - 2005

Connie James reviewed the Draft Agenda with the Commission. She discussed the meeting on November 11 and that it is a state holiday and if any commission members wish to cancel the meeting due to the holiday that they can.

Chairwoman Fausel asked if there would be another joint meeting in the east valley. Ms. James said that they are working on a tour to the Center for Hope, who are excited to have the commission visit. She added that the tour may not be on an official commission meeting date, but the commission will have to tour before the center opens due to privacy and licensure issues.

#### STAFF AND COMMISSION UPDATES

Connie James discussed the next meeting on September 25, which will be held at the Via Linda Senior Center and will be a joint meeting with the Housing Board. She then introduced Cindy Ensign who updated the Commission on the following:

**Human Services Administration** – Scottsdale Senior Services in a collaborative effort with Scottsdale Healthcare and Scottsdale Community College received a \$5000 grant award from the Arizona Department of Health Services to do a summer "Community Walking Program". There are 60 adults enrolled to participate in an eight-week walking program to introduce the benefits of exercise and to learn more about fitness. A closing celebration is scheduled for September 29 at 7:30am at the City Hall Kiva. We THANK everyone who supported *Scottsdale Cares* by eating a steak over lunch at this summer's fundraiser at Outback Steakhouse! Our community appetites raised almost \$2000 for *Scottsdale Cares* at this one-time event. *Scottsdale Cares* has been selected as the charity of the year by Rural Metro to benefit from the Frank B. Hodges Golf Tournament and the Public Safety Day. The golf tournament will take place on Saturday, September 25 at 7:30am at Stonecreek Golf Course. The Public Safety Day will be held on Saturday, October 2 from 10 am to 1 pm at Chaparral Park. For more information, please call (480) 623-6600. Macy's has invited Concerned Citizens for Community Health to participate in this year's Community Shopping Day event. The event will be Friday, October 1 at all Macy's stores in the valley. Tickets are available for \$10, which gives 10% -

20% discounts throughout the day. Concerned Citizens receives the direct benefit of the pre-ticket sales, and a portion of the ticket sales of the day's event. For more information, please call (480) 312-2464. **5,000 Civic Center Senior Center** – Welcome back week for the seniors of Scottsdale will be held at the Civic Center Senior Center from September 27 through October 1 from 10 to noon. Please join us in celebrating the return of our friends and family.

New classes begin October 4. Some new and exciting offerings include learning how to use a digital camera, Pilates, drawing in charcoal and morning yoga classes at the Scottsdale Stadium. Mark your calendars: The annual Civic Center Senior Arts and Crafts Fair will be held on Saturday, November 20, 2004. **Community Assistance Office** – Community Service of Arizona provided their first time homebuyer workshops at the Paiute Neighborhood Center on July 30 and 31. As of August 2004, 653 individuals and families are receiving housing assistance from the Section 8 Program, representing an increase of 26 families from last year's August 2003 total of 627 families. Currently, there are over 475 clients on the Waiting List. As of August 2004, 2 Residential Rehabilitations were completed with 16 rehabs in process. In addition, 4 Emergency Rehabilitations have been completed assisting Scottsdale residents. 28 applicants are currently on the Housing Rehabilitation wait list, with an approximate wait of 18 months. **Paiute Neighborhood Center** – The Arizona Parks and Recreation Association selected Paiute Neighborhood Center's collaborative After-School Programs to be the recipient of the Outstanding Program Award/After-School category on September 2, 2004. Paiute Neighborhood Center's *Character Counts! Program* was selected to present at the 2004 Arizona Parks and Recreation Association state conference during the Best of the Best in Programming Ideas Session. Staff shared creative and successful ideas to help implement the program in various areas. The summer youth program was full all three sessions for the Rise and Shine Program and the Total REC Program (1st-5th grade). Club 6, 7 and 8 went well this year as well. The National Charity League Mother and Daughter Organization adopted the Paiute Neighborhood Center. The center will be their major focus for volunteering. Their intent is to foster community service and the target areas at the center. Areas targeted will include tutoring, computer lab and gardening. Their kick off meeting is scheduled for September 12, 2004.

**Via Linda Senior Center** – Via Linda Senior Center concluded their summer classes. The session offered 43 program opportunities for City of Scottsdale residents to recreate. Registration for summer classes totaled 767 with 105 individuals on waiting lists. Summer class revenue totaled \$23,294. Thanks to increased giving through the 2003 Adopt A Senior program, the Via Linda Senior Center was able to serve even more Scottsdale seniors through the 2004 Beat the Heat program this past July. Over 100 seniors (last year 86 were served) were provided with a grocery gift card from a neighborhood grocery store, as well as 2 bags of specific grocery items. Recipients were Scottsdale residents who are elderly, financially needy, and isolated. Each senior received a home visit from a human services professional to assess any needs the senior had, and follow up contacts were scheduled as needed. Via Linda's staff will take part in the coordination of some fall events to kick-off the 22<sup>nd</sup> annual Arizona Senior Olympics program. **Vista del Camino** – Scottsdale Libraries are conducting a Food for Fines program from Sept 12-18. Patrons can have overdue library fines reduced in exchange for food donations, which will go to Vista's food bank. In August Vista del Camino's Back to School Program provided two sets of clothing, shoes, backpacks, and school supplies for 500 children. Forty-eight volunteers contributed 375 hours helping sort and distribute items. In addition, volunteer stylists provided 107 haircuts. Social work staff from throughout Human Services joined Vista and Paiute staff with screening the participants in the program, which included kindergarten through high school students. Donations came from individuals, families, churches, businesses, organizations and civic groups. Vista del Camino was the recipient of several successful food drives this summer conducted by Fifth Avenue Merchants, Mighty Mud

Mania and Realty Executives. B'nai B'rith also doubled their donation of last year by donating two tons of food. These donations helped keep the food bank stocked during the time when donations are usually slowest. Vista, in partnership with Concerned Citizens for Community Health, was awarded a \$50,000 eviction prevention contract for FY 2004/05 from the Governor's Office of Housing. Enrollment in the Vista del Camino's Holiday Adopt a Family Program will begin in October. Those interested in enrolling in the program or becoming a donor may call 480-312-2323 after September 20. **Youth and Family Services** – Once again, Youth and Family Services is working with the Mayor's Office to recruit teens for the Scottsdale Mayor's Youth Council. Application packets have been distributed to all high schools in Scottsdale, along with a few other high schools that may have Scottsdale youth in attendance. Membership is limited to upper classmen (juniors and seniors). The deadline for applications is September 24. Law Cards are being distributed to middle and high schools in order to help increase youth awareness of laws that directly relate to them. These wallet sized cards made available to every student briefly outline the laws pertaining to tobacco use, liquor violations and curfew. At the request of Library staff, Youth Services staff has provided job skills classes for adolescents at the Civic Center Library. This interactive training stresses basic job skills and interviewing skills and marketing oneself.

Connie James asked Valerie Kime Trujillo to discuss the Bashas' promotion "Half A Million Thank Yous!" Ms. Trujillo stated that those who shop at Bashas' from now until the end of the year and give the cashier the number "28841" Bashas' will donate 1% of the total bill to Vista del Camino, up to \$2,500. Ms. Trujillo also stated that she has Macy's tickets for the indicated that the goal is to receive all of the \$2,500 for Vista.

Chairwoman Fausel asked if the Bashas' would honor the same number for Vista from last year. Ms. Trujillo said yes, but if you may have to re-register and she will check. She also indicated that the Bashas' card can be used in any Bashas' in the state of Arizona.

#### OPEN CALL TO THE PUBLIC

Chairwoman Fausel made an open call to the public for comments/questions/announcements or other business. There were no replies.

#### ADJOURNMENT

With no further business to be brought before the commission, Chairwoman Fausel asked for a motion to adjourn the meeting. Commissioner Bachmann moved to adjourn the meeting and Commissioner Resnick seconded. The motion carried unanimously and the meeting adjourned at 6:32 pm.

Respectfully submitted by Mary Beth Hollmann, Recording Secretary.

Meets established criteria.

Connie James  
Director, Human Services